

This question paper contains 3 printed pages]

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S. No. of Question Paper : 8876

Unique Paper Code : 12111402

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Name of the Paper : Applied Social Psychology-II

Name of the Course : B.A. (H) Applied Psychology : CBCS

Semester : IV

Duration : 3 Hours

Maximum Marks : 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

Attempt all the five questions.

All questions carry equal marks.

1. What are the different ways in which social influence may affect human behaviour ? Discuss. 15

Or

What is Action Research ? Discuss PRA as a technique of action research. 5,10

2. Define 'Groups'. Describe any two structural properties of groups. 5,10

P.T.O.

Or

Describe in detail factors influencing prosocial behaviour.

15

3. Explain the challenges associated with Gender, Caste Inequality, and Religious Diversities in Indian context citing suitable examples.

15

Or

Giving suitable research examples, discuss the causes of prejudice as explained by different theories in social psychology.

15

4. Describe the applications of social psychology in managing environmental problems in India.

15

Or

What are the implications of conceptualizing poverty ? What are the ways in which we can utilize social psychology to deal with poverty in India ?

7,8

5. Write short notes on any two :

7.5,7.5

- (i) Strategies for reducing prejudice
- (ii) Formation of groups
- (iii) Levels of analysis of social behaviour
- (iv) Bystander effect.