

11/6/25 (EVC)

[This question paper contains 3 printed pages]

Your Roll No. :

Sl. No. of Q. Paper : **3552** D. A. I

Unique Paper Code : 6202461201

Name of the Paper : Business Environment

Name of the Course : **B. Voc (Banking,
Financial services and
Insurance)**

Semester : II

Time : 3 Hours **Maximum Marks : 90**

Instructions for Candidates :

- (a) Write your Roll No. on the top immediately on receipt of this question paper.
- (b) Attempt any **six** questions out of following.
- (c) **All** questions carry equal marks.

1. (a) Explain the concept and significance of Business Environment. 7
- (b) Explain the concept of Corporate Social Responsibility of Business. 8

P.T.O.

2. (a) Discuss about Advertising Council of India. 7
 (b) Explain the objectives and process of Environment Scanning in detail. 8
3. (a) Elaborate about the components of Economic Environment. 7
 (b) Explain about the government policies related to Industrial Development. 8
4. (a) Explain General political environment in India affecting Economy. 7
 (b) Discuss about the major thrusts and role of government in the context of New Economic Policy. 8
5. (a) Explain the salient features of Indian Economy. 7
 (b) Discuss the various responsibilities of the Business to its various Stakeholders. 8
6. (a) Elaborate about the Consumer Disputes Redressal Agencies. 7
 (b) Explain the code for self-regulation in Advertising. 8

7. (a) Discuss about the impact of Technology on Business and Society. 7
 (b) Write a detailed note on Globalization. 8
8. (a) Explain the salient features of technology and levels of Technology Transfer. 7
 (b) Discuss about the broad features of Managerial Trend. 8
