

This question paper contains 2 printed pages]

Roll No.

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

S. No. of Question Paper : 3806

Unique Paper Code : 2036000005

Name of the Paper : SEC : Personality Development and Communication (Regular)

Name of the Course : Skill Enhancement Course

Semester : I/III/V

Duration : 1 Hour

Maximum Marks : 30

(Write your Roll No. on the top immediately on receipt of this question paper.)

Candidates have to answer any *three* questions.

All questions carry equal marks (10 marks).

1. What role do the non-verbal cues play to build rapport in a business setting ? Elaborate with suitable examples. 10
2. Electronic communication has become an indispensable phenomenon in contemporary times.
Comment. 10
3. Write a letter to an editor on the growing number of accidents in your city. 10

P.T.O.

4. How does effective conflict resolution contribute to team productivity ? 10
5. Write short notes on any *two* of the following : 5+5
- (a) Audio-visual aids in presentation
 - (b) Intercultural communication
 - (c) Negotiation as a strategy
 - (d) Barriers of communication.