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 Write a job application for the post of Sales Manager at a well-known Multinational Company. Also prepare your Resume keeping in mind the job profile.

(20)

10. You are the convenor of the canteen committee, write
a letter to the Principal complaining against the
Canteen facilities and the poor quality of food
provided. Also give suggestions for improvement of
the Canteen. (20)

[This question paper contains 8 printed pages.]

Your Roll No.....

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Sr. No. of Question Paper : 6111

Unique Paper Code

: 2035001003

: English Fluency - 1

: Common Prog Group : GE

Name of the Paper

Name of the Course

Semester : II

Duration : 3 Hours

Maximum Marks : 90

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A and B

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Instructions for Candidates

- 1. Write your Roll No. on the top immediately on rec of this question paper.
- 2. This question paper has two parts : parts are compulsory.
 - 3. Answer a total of 6 questions, of which three are from **Part A** and **three** are from **Part B**.

Both

PART-A

Answer any three questions.

(3×10=30)

- You recently purchased a new mobile phone.
 However, you found the piece to be defective. You go back to the store to have it replaced. Write a diary entry on the experience.
- 2. Write a blog post on the relevance of libraries in the age of the internet.
- 3. Write a paragraph on your dream job.
- 4. Fill in the blanks with correct article or preposition : $(1 \times 10 = 10)$
 - (i) _____ Finance Minister will present the Budget tomorrow.
 - (ii) She swims _____ the pool.

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(iii) What responsibilities do fashion marketers have, and how do they contribute to the success of fashion brands?

(b) From the above passage, give the most appropriate synonyms of the words given below : $(1 \times 5 = 5)$

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- (i) Energetic
- (ii) Enclose
- (iii) Various
- (iv) Pivotal
- (v) Join forces
- Read the comprehension passage given above in Q6 and make notes in not more than 150 words.

(20)

Write a dialogue between a policeman and a complainant who has come to lodge an FIR about a crime he had witnessed. (20)

assortment, pricing, and marketing strategies. Fashion merchandisers need a keen eye for fashion trends, strong analytical skills, and an understanding of business principles.

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The fashion industry also offers opportunities in fashion marketing and branding. Fashion marketers develop strategies to promote fashion brands, create captivating advertising campaigns, and engage with target audiences through various media channels. They collaborate with designers and merchandisers to communicate the brand's identity and create a strong market presence.

- (a) Answer the following questions in about 100 words each : (3×5=15)
 - (i) What are some career options available
 in the fashion industry besides fashion design?
 - (ii) Explain the role of fashion merchandisers and the skills required for this career.

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- (iii) The dog ran _____ the field.
- (iv) I need to visit _____ dentist soon.

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(v) Rohan could not find the keys _____ the drawer.

(vi) Its _____ short walk to my house.

(vii) The car was parked _____ the road.

- (viii) _____ flight was grounded due to bad weather.
 - (ix) It was very warm outside, so the children played board games ______ the house.
 - (x) There's a beautiful stream flowing ______the bridge.
- 5. Read the passage given below, identify TEN mistakes and rewrite the passage with corrections. (10)

P.T.O.

My father was a fervent belever (1) in a (2) British Raj. He sincerly (3) doubted the capability of postindependnce (4) Indian political parties to govern the country. To him, the lowring (5) of the Union Jack was a sad event. My mother was the exact apposite (6). When Subhash Chandra Bose quiet (7), the Indian National Congress and came to Dacca, my Mother, then a schoolgirl, garlandid (8). She learn (9) to spin khadi and joined an underground movement that trained her in use (10) daggers and swords.

PART B

Answer any three questions :

6. Read the passage given below and answer the questions that follow :

The fashion industry is a vibrant and dynamic field that offers a wide range of career opportunities for

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individuals with a passion for creativity, style, and innovation. From fashion design and merchandising to marketing and styling, the industry encompasses various roles that contribute to the ever-evolving world of fashion.

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One of the most sought-after careers in the fashion industry is fashion design. Fashion designers are responsible for creating original designs for clothing, accessories, and footwear. They work closely with manufacturers, pattern makers, and garment technicians to bring their vision to life. Fashion designers often find inspiration from diverse sources, including art, culture, and current trends.

Another exciting career option is fashion merchandising. Fashion merchandisers play a crucial role in ensuring the success of retail fashion brands. They analyse market trends, consumer behaviour, and sales data to make informed decisions about product