

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : **8126**
Unique Paper Code : **61018616**
Name of the Paper : **ENTREPRENEURSHIP**
Name of the Course : **B.Voc. (Web Designing) / B.Voc. (Software Development) / B.Voc. (Banking Financial Services and Insurance)**
Semester : **VI**
Duration : **3 Hours**
Maximum Marks : **75**



Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. The paper has **two Sections**.
3. **All questions in 'Section A' are compulsory.**
4. Attempt **any five** questions from '**Section B**'.
5. Parts of a question must be answered together.

Section-A

1. (i) Define the following terms: (3+3+3)
 - (a) Cyberpreneurship
 - (b) Copyright
 - (c) Self Help Groups

P.T.O.

- (ii) What is the difference between entrepreneur and intrapreneur? (4)
- (iii) What are the various challenges which an entrepreneur faces while starting its business? (4)
- (iv) What do you mean by business incubators. Explain any three business incubators in brief. (4)
- (v) What do you mean by innovation? Briefly explain any three importance of innovation in entrepreneurship. (4)

Section-B

2. Do you think that in the contemporary business environment entrepreneurship is a promising career option? Discuss in the light of rewards and risks of entrepreneurship. (10)
3. The role of entrepreneurship in economic development in a developing economy is highly significant. Explain briefly in Indian context. Also discuss the features that are necessary for an entrepreneur. (7+3)
4. Do you think that the partnership between government sector and private sector would promote entrepreneurship? In the light of this statement explain the various government schemes which help to promote entrepreneurship in India. (10)
5. "Financing a new venture is one of the most difficult tasks for an entrepreneur". Do you agree with the statement? Critically examine the various sources of finance which are available to an entrepreneur. (10)
6. Mr. Anil who is having a business idea of food restaurant with online delivery. He is struggling with the availability of funds due to poor business plan. Mr. Anil is seeking your help in the preparation of an effective and attractive business plan so as to raise the fund. You are required to prepare a business plan for Mr. Anil mentioning every required content of (10) business plan.
7. "Creativity is crucial for entrepreneurial initiatives by an individual", in the light of this statement briefly explain the concept of creativity. Also explain the process of creativity in the context of an entrepreneur. (10)
8. "As an entrepreneur, Mani Ratnam's 2007 movie Guru is ruthless, manipulative and cunning, but at the same time, it encourages us to believe in our dreams." In the light of this statement explain the summary of the movie highlighting how the movie is reflective of a man's desire for ambition and success. (10)

(200)