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(b) Explain the CII Code of Best Practices.

6. Write short notes on any **two** :

(a) Moral and ethics

(b) Naresh Chandra Committee Report

(c) Whistle blowing

[This question paper contains 8 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 5869

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Unique Paper Code : 2924000030

Name of the Paper : Ethics and Governance in
Business (GE)

Name of the Course : **BMS**

Semester : IV

Duration : 3 Hours

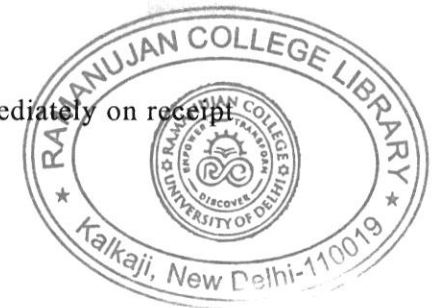
Maximum Marks : 90

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt any **five (05)** questions.
3. **All** questions carry equal marks.

1. (a) **Case Study :**

You have recently become part of the selection committee of three people, which oversees the



final selection of the players for a team at the state level. The sponsorship of the tournament as well as of your team is largely dependent on a business house as the game played by your team has not been a very popular one and doles from the government and support from very few reluctant private business groups has kept the things going. Now, in the meeting of the selection committee, you realize that many of the players who have performed well in the local circuits are missing from the list of players selected for the nationals. Also, few players in the tentative playing list seem to be there only on account of the backing of some senior executives of that business house which is the main sponsor of the team as well as of the tournament to be held.

In what ways can you help the fleeing workers and make them feel safe enough to stay back?

Suggest measures to stop the spread of hatred on social media, and also to stop politicians from using this issue to further their careers.

All over the country, there are similar situations where a criminal act by a few miscreants from a particular community gets painted as a communal act blaming the entire community - triggering the exodus of 'outsiders' from that region or state. We have seen this repeatedly in cases of North Eastern states, Maharashtra and recently, Gujarat. What can be done to stop this challenge to national integration? Suggest remedial measures backed up by moral-ethical principles to justify your answer.

5. (a) Explain the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 with reference to composition and role of Board of Directors.

Recently, some miscreants belonging to the migrant worker community were arrested for the rape and murder of a small child. Following which there was a violent backlash against the community. Local political leadership is also taking advantage of the situation to portray the incident as a communal matter rather than a criminal one. Miscreants are also using social media to spread hatred and issue warnings against the migrant worker community. The migrant workers have therefore, started fleeing their homes, leaving their jobs and belongings behind, afraid for their lives.

Given that you are responsible for the safety of the migrant workers as well as the local populace, what solutions will you provide to reduce enmity between the two said communities?

You are told by your colleagues that this is the accepted practice and any resistance to it will risk the very possibility of participation of the team in the tournament as the business house can delay necessary funds or even withdraw its sponsorship. This will ruin the chances of the team members – most of whom are there on the basis of their merit, to stake claim for selection in the national team. There is not enough time to manage funds from alternative sources or look for new sponsors.

What would you do under these circumstances :

You will allow the status-quo keeping in mind the larger interests of your team and practicality of the situation.

You will take a vocal stand against the malpractice in spite of the risk of jeopardizing the participation of your team in the present tournament.

Any other course of action.

Discuss the merits and demerits of each of the options available before you and rationalize your course of action in such a scenario.

- (b) Explain the meaning and relevance of Affirmative action program?
2. (a) What are the unethical practices related to production and green production?
- (b) "Insider trading hampers the interest of investors". Explain.

3. (a) Discuss the major recommendation of any Committee of corporate governance.
- (b) Narrate the provision of new company act 2013 relating to changes in corporate governance issues.
4. You are posted as the district magistrate for a remote district in a state that shares its boundaries with a neighbouring country. The district you are in has no recent history of mob violence or mass violent protests. In the last decade, some textile mills were set up in the district which saw a surge of migrant workers coming in for jobs. Without these migrant workers it will be very difficult to run these textile mills. These workers also send home money to their families and without this work they will suffer as well.