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9. Write a blog on environmental hazards that your city is facing.
10. Write a story for an advertisement storyboard on "inclusivity."

(1000)

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3550

C

Unique Paper Code : 12035902

Name of the Paper : Media and Communication Skills

Name of the Course : English Generic Elective

Semester : I/III

Duration : 3 Hours

Maximum Marks : 75

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. The Question Paper contains **two sections, A and B.**
3. Answers must be written according to the specific instructions given with questions.

P.T.O.

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SECTION A

(Answer **ANY THREE**)

(3×10=30)

1. Explain any **five** in not more than **30** words of the following terms :
 - (i) Vlog
 - (ii) UPI
 - (iii) Facebook
 - (iv) WWW
 - (v) BHIM App
 - (vi) Tabloid
 - (vii) Yellow journalism
 - (viii) Editorial
2. Discuss the changes in television media after the liberalisation of the Indian economy.

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3. Do you think FM Radio has made radio popular in the present context?
4. Discuss the protocols to be followed for writing in Cyber Media.
5. How far is the Press Council as an institution significant in controlling Media?

SECTION B

(Answer any **Three**)

Answer **all** questions in about **350** words each.

(15×3)

6. Write a detailed report for your college magazine about the Annual Day Celebration that happened in your college on 21st April 2022.
7. Write a script for a radio feature on the upcoming Soccer world cup.
8. Write a review of a web series that you recently watched.

P.T.O.