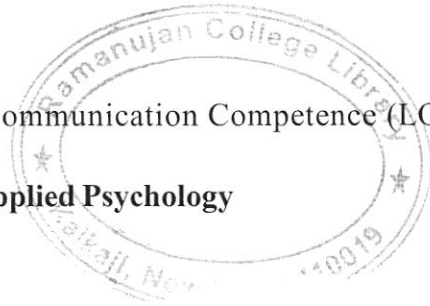


[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3527 E
Unique Paper Code : 12113402
Name of the Paper : AEEC-3: Communication Competence (LOCF)
Name of the Course : B. A. (H) Applied Psychology
Semester : IV
Duration : 2 Hours Maximum Marks : 38



Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt **all** the questions.
3. Internal choice is given in each question.

1. Discuss Nature and process of communication using suitable examples. (15)

OR

Non-verbal aspect of communication is as important as verbal, Elucidate using relevant researches and examples.

2. You are travelling to one of the remote areas of South India. Discuss the relevance of cultural difference in interpersonal communication during your trip. (15)

OR

Discuss the verbal and non-verbal barriers in effective communication using relevant examples?

P.T.O.

3. Write short notes on **any two** of the following :

(4+4)

- (a) Self-disclosure
- (b) Developing appropriate message
- (c) Identifying personal barriers
- (d) Effective and meaningful conversation