

Course: B.A. (Hons) Applied Psychology  
C1 Introduction to Psychology-I (LOCF)  
Unique Paper Code: 12111101

S. No. of Question Paper :  
Unique Paper Code : 12111101  
Name of Paper : C 1- Introduction to Psychology-I  
Name of the Course : B.A (H) Applied Psychology (LOCF)  
Semester : I  
Duration : 3 Hours  
Maximum Marks : 75

Attempt any 4 questions. All questions carry equal marks.

1. Define Psychology? Discuss the historical perspective of Psychology  
(18.75)
2. Perception is a mediation process explain it and discuss the Gestalt perspective of perceptual process. (18.75)
3. Describe the Observational learning citing experimental evidence. (18.75)
4. Explain the principles of operant conditioning and their applications.  
(18.75)
5. Describe the information processing model of memory with suitable empirical evidence. (18.75)
6. Critically analyse theories of forgetting and discuss the ways of improving the memory. (18.5)