

[This question paper contains 2 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 3027 **A**
Unique Paper Code : 12113402
Name of the Paper : Communication Competence
(LOCF)
Name of the Course : **BA (Hons.) APPLIED
PSYCHOLOGY**
Semester : IV
Duration : 2:30 mins Maximum Marks : 38

Instructions for Candidates

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. Attempt any **three** questions.
3. Question **4** is compulsory.

1. Explain the nature of Communication Competence with the help of experimental evidence. (15)

OR

Discuss the characteristics of the various kinds of Non-verbal Communication. (15)

P.T.O.

2. What are the different barriers to Communication?
How can such barriers be removed? (15)

OR

How would you describe effective and meaningful communication? Support with appropriate examples. (15)

3. Discuss how power and assertiveness are important in the interpersonal communication process. (15)

OR

With appropriate examples discuss the various cultural differences in Communication? (15)

4. Write short notes on any **two** : (4,4)
- (i) Principles of Communication
 - (ii) Medium of Communication
 - (iii) Characteristics of Verbal Communication
 - (iv) Dynamics of Interpersonal Communication
 - (v) Communication Process
 - (vi) Developing appropriate communication message