

**Sr. No. of Question Paper:** 5251

Unique paper code : 12113402\_

Name of the Paper : Communication Competence (CBCS)

Name of Course : BA (Hons.) APPLIED PSYCHOLOGY : CBCS-SEC

Semester : IV

Duration: 2 hours

Maximum Marks: 38

**Instructions for candidates**

- 1.** Write your Roll No. on the top immediately on receipt of this question paper.
- 2.** Attempt all three questions.

1. Define Communication Competence. Discuss the skills required for effective presentation by situating it to different audience. (5,10)

Or

With examples explain the Presentation skills of message. Elaborate on how one can handle question/answers for effective presentation. (7,8)

2. What do you understand by Interpersonal communication ? Explain meaningful conversation in the interpersonal context by citing suitable examples. (5,10)

Or

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What are the components of the listening process? Describe non-verbal communication skills citing suitable examples. (7,8)

3. Write short notes on any two of the following :- (4,4)

- a) Interviewing Skills
- b) Organization skills
- c) Presentation skills
- d) Active listening