

SET: A

S. No. of Question Paper :

Unique Paper Code : 12111302

Name of Paper : C 5 Applied Social Psychology-I(LOCF)

Name of the Course : B.A (H) Applied Psychology

Semester : III

Duration : 3 Hours

Maximum Marks : 75

Attempt any four questions.
All questions carry equal marks.

1. Define social psychology and briefly discuss the emergence of social psychology? (18.75)
2. Define the nature of social cognition and discuss various cognitive heuristics that is helpful to understand the social world? (18.75)
3. What is perception of casualty? Critically evaluate any theory of attribution. (18.75)
4. Define the term of interpersonal attraction and critically evaluate theories of interpersonal attraction. (18.75)
5. Discuss the nature of attitude. Discuss various theories of attitude organisation. (18.75)
6. Write short note on any two of the following (18.75)
 - a. Post-Modern Approach
 - b. Attribution biases
 - c. Social Psychology in India
 - d. Strategies of promoting attitude and behaviour change