

SET –A

Unique Paper Code : 12111101

Name of the Paper : Introduction to Psychology – I (LOCF)

Name of the Course : B.A. (H) Applied Psychology

Semester : I

Duration : 3 Hrs.

Maximum Marks : 75

Answer **only FOUR** questions. All questions carry equal marks. (4X18.75=75)

1. Discuss the structure and functions of neurons.
2. What is attention? Discuss the theories of selective attention with empirical evidence.
3. Compare classical and operant conditioning. Discuss the applications of classical conditioning.
4. Discuss reconstructive processes in human memory with suitable research examples.
5. i) Discuss cognitive learning approach citing relevant experimental evidence.
ii) How can memory be improved?
6. i) Discuss Psychology as a scientific field of study.
ii) What are the various laws of perceptual organization?