

Set-A

Unique Paper Code : 22415302_OC

Name of the Paper : Project Management

Name of the Course : B.Com (H) CBCS

Semester : III

Duration : 3 hours

Maximum Marks : 75 Marks

Instructions for Candidates

1. Attempt any four questions.
 2. All questions carry equal marks.
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1. What is project management? What are the key objectives of project management?
 2. Explain any two quantitative and qualitative techniques of demand forecasting.
 3. What is technical analysis? What aspects are considered to be important while conducting technical analysis if an American mobile company is interested in setting a new business in India?
 4. Describe the various short-term and long-term sources of financing a project.
 5. Bring out the difference between CPM (Critical Path Method) and PERT (Program Evaluation and Review) and their suitability of use.
 6. What do you understand by loan syndication process? Who are the participants in a syndicated loan? Explain the advantages of this kind of system.