Subject Paper Code   :   22413301 (NC)   SET- A

Name of the Paper   :   E-Commerce

Name of the Course   :   B.Com (H)

Semester   :   III (CBCS)

Duration   :   2 Hours   Maximum Marks: 50

Instructions for Candidates

   1. *Write your Roll No. on the top immediately on receipt of this question paper.*
   2. *You have to attempt 4 questions out of the 6 given. All questions carry equal marks.*
   3. *Answers may be written in English or in Hindi; but the same medium should be used throughout the paper*

Q.1. Mr. A wants to launch his existing traditional garment trading business on the internet as his sales got adversely affected due to Pandemic Covid-19. Suggest what all different modes or resources are required to launch his ongoing offline business on the internet? Justify which e-commerce business model should he adapt to expand his business globally?

Q2. "Business models have successfully integrated online cyber world with offline real world." Explain the statement in the light of various emerging business models. Also suggest which type of elements should be proper placed in the structure of an e-commerce business model specifically during Pandemic Covid-19 challenging period?

Q3. Mr. A. has been appointed a website developer in a company. How does he know if website of the company is secured? Are the websites of e-commerce sites ever hacked? Should an E-Commerce site run 100% under SSL? What steps should he take to make company's website more secure for consumers?

Q4. "E-banking is an e-commerce application which allows the customer to perform any banking function in more protected and secure manner than traditional banking". Justify the statement. What are four most common types of Electronic Fund Transfer (EFT)?

Q5. "Internet provides a perfect platform for both job-seeks and job-providers." Discuss the pros and cons of the statement. What is the future scope of online career services in India? Also give examples of some popular online career websites.

Q6. "Encryption provides strength and security to confidential information." Explain the statement in the light of various approaches available for encryption. Are digital signatures valid in India?