Subject Paper Code   :   22413301 (OC)   SET- A

Name of the Paper   :   E-Commerce

Name of the Course   :   B.Com (H)

Semester   :   III (CBCS)

Duration   :   2 Hours   Maximum Marks: 75

Instructions for Candidates

1. *Write your Roll No. on the top immediately on receipt of this question paper.*
2. *You have to attempt 4 questions out of the 6 given. All questions carry equal marks.*
3. *Answers may be written in English or in Hindi; but the same medium should be used throughout the paper*

Q1. Discuss how technology is supporting all categories of e-commerce. Also, address how various e-commerce categories have supported buyers and sellers while transacting online.

Q2. . An engineer is told by its employer to build a new internet protocol. Being a subject matter expert, you need to explain him the architecture of internet and how the internet works internally. Elaborate.

Q3. It is known that timely and honestly feedback plays an important role in making the website more effective and attractive. As an e- commerce retail store owner, how will you make sure the users to give you honest and critical feedback?

Q4. What are the main security issues of e-commerce? Explain how Digital Signatures are able to ensure the authentication and integrity of a business transaction.

Q5. Though the usage of online payments is increasing, the risk of using credit cards and online payment is also increasing. To protect the rights of the parties involved in e-commerce business, government has made many rules, regulations and laws. Explain the relevant Acts involved.

Q6. What is electronic governance? Describe the composition, qualification and powers of the Cyber Appellate Tribunal.