

**Set A**

Unique Paper Code : 12111302

Name of Paper : C 5 Applied Social Psychology-I(LOCF)

Name of the Course : B.A (H) Applied Psychology

Semester : III

Duration : 3 Hours

Maximum Marks : 75

Attempt four questions.

All questions carry equal marks.

1. What are the basic principles of Participatory Rural Appraisal (PRA)? (18.75)  
Describe the various PRA techniques and their application with suitable examples?
2. Describe social cognition and discuss various cognitive heuristics applied by a person while understanding the social world? (18.75)
3. What is Attribution? Critically evaluate any two theories of attribution. (18.75)
4. Discuss different types of social relations with theoretical support and citing suitable examples. (18.75)
5. Define attitude and describe its various components. Discuss various functions of attitude. (18.75)
6. Write short note on any two of the following (18.75)
  - a. Symbolic Interactionism
  - b. Factors influencing impression formation
  - c. Determinants of interpersonal relations
  - d. Attitude change