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4

Or

Write an essay on Television as a powerful means of Communication. Support your answer with some relevant examples.

[This question paper contains 4 printed pages.]

Your Roll No.....

Sr. No. of Question Paper : 2566

JC

Unique Paper Code : 12035902 – OC

Name of the Paper : Media and Communication Skills

Name of the Course : Generic Elective for Hons.: English CBCS

Semester : I / III

Duration : 3 Hours

Maximum Marks : 75

**Instructions for Candidates**

1. Write your Roll No. on the top immediately on receipt of this question paper.
2. The Question Paper contains **two** sections, **A** and **B**.
3. It is compulsory to answer all the questions in both the sections.
4. Answers must be written according to the specific instructions given with questions.

**SECTION A**

1. Explain any **five** of the following terms in not more than 30 words: (10)

(500)

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- (i) Multi- Media
  - (ii) Blogs
  - (iii) Press Council of India
  - (iv) Live Presentation
  - (v) CD RoMs
  - (vi) Copy Right Act
  - (vii) Plagiarism
  - (viii) News Bulletin
  - (ix) Copy Editing
  - (x) Twitter
2. Critically discuss the challenges faced by Print Media. (10)

Or

Discuss the Press Council's Guide to Journalistic Ethics.

3. Discuss the brief time line of the evolution of Internet. (10)

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Or

Enumerate the differences between script writing for television news and writing a news story for print media.

**SECTION B**

*Answer all questions in about 350 words each.*

4. Write a script for a half an hour radio programme on rights and duties of Consumers. (15)

Or

Write a feature article on the duty of every citizen to save water for the future generation. Suggest ways and methods for citizens to achieve this.

5. Write a review of a book you have recently read. (15)

Or

Write a review of a film that you recently watched.

6. Write an article for your College Magazine on the need for students to participate in students Elections both at the University and the College. (15)

P.T.O.