

7577

7. Suppose you want to spread awareness through a blog on the cultures and customs of tribal communities in India. Describe the steps involved in signing up and creating a blog for this purpose on a blogging site. 15

OR

Write an editorial for a newspaper explaining to readers the significance of having a cracker-free Diwali.

4/12/18 (Evening)

[This question paper contains 4 printed pages]

Your Roll No. :

Sl. No. of Q. Paper : 7577 IC

Unique Paper Code : 12035902

Name of the Course : B.A. (Hons.) B.Sc.(Hons.)
B.Com. (Hons) English
CBCS - Generic Elective

Name of the Paper : Media and Communication
Skills

Semester : I/ III

Time : 3 Hours Maximum Marks : 75

Instructions for Candidates :

- Write your Roll No. on the top immediately on receipt of this question paper.
- The question paper contains **two Sections, A and B.**
- It is **compulsory** to answer **all** the questions in both the **Sections.**
- Answer must be written according to the specific instructions given with questions.