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S. No. of Question Paper: 61

Unique Paper Code

: 203281

: English CP 2.4

Name of the Course

Name of the Paper

: B.Com. (Prog.)

Semester

: II

Duration: 3 Hours

Maximum Marks: 75

(Write your Roll No. on the top immediately on receipt of this question paper.)

Note: Attempt all questions from both Sections 'A' and 'B'.

Section A

1. Explain with reference to the context any FOUR of the following:

 $4 \times 5 = 20$

- (a) God made a great green wonder land when he spread out the span of United States. Where is the square mile inhabited by men wherein advertising has not drowned out the land's meek hymn with the blare of billboards? By what right do you turn Nature into a painted hag crying 'come buy'?
- (b) As I climb the house-steps, I turn around, to see

The red of daily toil dying in the sky.

A couple of dim stars just risen.

Motionless birds in the nests above.

(c) As management consultant Roy Blitzer had said, 'The only person who *likes* change is a wet baby.' But we need change—the type of change that comes through the creative thinking of all people, not just geniuses.

- (d) Entrepreneurs can be found everywhere—from fellows with outdoor lunch wagons to people within the corporate mainstream. Their common bond is that they are risk takers, willing to roll the dice with their money or stake their reputations in support of an idea or a project. They're following their own visions, and have decided to make the sacrifices necessary to achieve success.
- (e) But please do not think that I am not fond of banks,

 Because I think they deserve our appreciation and thanks,

Because they perform a valuable public service in eliminating the jackasses, who go around saying that health and happiness are everything and money isn't essential,

- 2. Give short and relevant answers to any **THREE** of the following questions in 100-150 words: $3\times5=15$
 - (i) People call the city of Chicago 'wicked,' 'crooked' and 'brutal'. Analyse the poet's view in the poem *Chicago*?
 - (ii) Why does Dale Carnegie regard a 'No' response as a handicap in *The Secret of Socrates*?
 - (iii) What is the use of conveyor belt in mass production method?
 - (iv) What are the rewards for an entrepreneur's sacrifices that Victor Kiam talks about in Are You an Entrepreneur?

- (3)Answer any TWO of the following questions in about 250-300 words: 3. 61
 - What do you think, according to the poet, is the modern sense of the old-fashioned word 'saint'? How was the Unknown Citizen a 'saint'?
 - Discuss the circumstances that eventually turn Albert Foreman into a successful (b)
 - What is the message of the poem If You are True to Your Gift?

Section B

Read the following passage and give brief and relevant answers in your own words to the questions that follow:

When he ran away from home, in Barmer, Rajasthan, for the first time, Sharad Sharma 5×2=10 was 19, With Rs. 100 in his pocket, he says he hitch-hiked the seven states of the Northeast for more than a month, talking to people, the army, governments, underground outfits, hearing their tales and staying with their families. The next time Sharma ran away was a few years later, to start Grassroots Comics, comics that tell the tale of democracy and development from different parts of the country-Mizoram, Rajasthan, Kashmir, Manipur, Goa, Bihar and Chattisgarh. 'I want to document the stories of these communities and how they perceive development. They are my audience,' he says. But, before that, he had made a name as a political cartoonist.

Sharma began by holding workshops in villages training people to draw simple cartoons in photocopy-friendly formats to tell their stories. 'They didn't need to know how to draw. If they had an opinion, they could tell a story,' he says, Several issues emerged during

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these workshops and Sharma encouraged these people to mount comics wall poster campaigns in their villages. At Barmer, for a workshop, Sharma found that he had only male participants. Threatening to cancel the workshop, he demanded female presence. After a few women from the village were rounded up, the group chose to create comics, surprisingly, on girl child discrimination. They made 110 comics on the issue.

Months later, hundreds of kilometers away in the border villages of Rajasthan, Sharma would find walls plastered with comics posters on saving the girl child.

- What did Sharad Sharma do when he ran away from home for the second time? (i)
- What did he do before that ? (ii)

5.

- What is required to be able to make cartoons? (iii)
- What sort of workshops did Sharma hold?
- What did the women decide to make cartoons of? What did he find in the border (iv) (v)
- villages of Rajasthan months later? Make a précis in one-third of the following passage and give a suitable title.
 - It is physically impossible for a well-educated or brave man to make money the chief object of his thoughts, just as it is for him to make his dinner the principal object of them. All healthy people like their dinners, but their dinner is not the main object of their lives. So all healthy minded people like making money—ought to like it and enjoy the sensation of winning it; it is something better than money. A good soldier, for instance, mainly wishes to do his fighting well. He is glad of his pay-very properly so, and justly

1/2×4=2

grumbles when you keep him ten years without it—still his main notion of life is to win battles, not to be paid for winning them. So of clergyman's object is essentially to baptize and preach, not to be paid for preaching. So of doctors. They like fees no doubt,—yet if they are brave and well educated, the entire object of their lives is not the fee. They, on the whole, desire to cure the sick, and, if they are good doctors, and the choice were fairly put to them, would rather cure their patient and lose their fee than kill him and get it. And so with all the other brave and rightly trained men; their work is first, their fee second—very important always, but still second. (233 words).

5+1=6

6. Do as directed.

(a) Make sentences with the following words/idioms/phrases 1×5=5
(i) Celebrate; (ii) As a guinea pig;
(iii) Make up one's mind; (iv) Make room for;
(v) Crash course.

(i) Skilled; (ii) Cheap;

(iii) Bold; (iv) Differ

(c) Fill in the blanks with suitable prepositions: $1 \times 3=3$

(i) A committee has been appointed.....look.....the matter.

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(ii) Have you taken an insurance policy.....your name?

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1,800