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Your Roll No:

12731

Sr. No. of Question Paper :

Unique Paper Code : 2414001004

Name of the Paper: Business Organisation

Name of the Course: Common Programme Group(GE) UGCF

Semester/Year : I

Duration: 3 Hours

Maximum Marks : 90

Instructions for Candidates:

1. Write your Roll No. on the top immediately on receipt of this question paper
2. Attempt all questions
3. All questions carry equal marks
4. Answer may be written either in English or Hindi; but the same medium be chosen throughout the paper

Q1. A) Define Business Ethics?. What are the benefits of following ethics in a business? (9)

B) Explain the concept of business as a system. Elaborate on the sub-systems of business and their relevance for business. (9)

Or

A) Elaborate on the social responsibilities of business towards different stakeholders (customers, employees, shareholders, community, and government).(9)

B) Explain the various objectives of business. Distinguish between Business, Commerce and Trade.(9)



Q2 A) Elaborate on the different forms of business combinations: Mergers, Takeovers, and Acquisitions. Provide examples of each. (9)

B) Explain the Limited Liability Partnership (LLP) form of organization. How is it different from a traditional partnership?(9)

Or

A) Discuss the factors that influence the choice of form of business organization. Illustrate with examples.(9)

B) Explain the features, advantages, and disadvantages of a Joint Stock Company.(9)

Q3.A) Discuss the impact of the Economic environment on business operations in India. Also explain how political and legal factors influence business decisions. (9)

B) Explain the meaning and significance of business environment analysis. Elaborate on SWOT as an environmental scanning technique(9)

Or

A) What is the role of technological environment in modern business? How has it changed business operations? Discuss the social and cultural factors that affect business in India.(9)

B) Explain the meaning and significance of business environment. How does it impact business decisions?(9)

Q4 A) Explain the importance of entrepreneurship in economic development. How does the concept of Social Entrepreneurship differ from Commercial Entrepreneurship?(9)

B) Elaborate on Government initiatives: Start-up India and Make in India. How do they promote entrepreneurship?(9)

Or

A) Explain the process of entrepreneurship from idea generation to business establishment.

B) Explain how globalization has created new entrepreneurial opportunities in India? How is "Make in India" laying foundation of entrepreneurial spirit in the country?

Q5 Write Notes on (Any 3)-(6*3)

- A) Workforce Diversity
- B) E- Commerce
- C) Learning Organisation
- D) Digitalisation and Technological Innovation
- E) Outsourcing